



KOA SPEER ONLINE PRIVACY POLICY

As of December 15, 2005, KOA Speer Electronics, Inc. has adopted this Online Privacy Policy.

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Introduction

We at KOA Speer Electronics, Inc. and our affiliated companies worldwide (collectively, the "KSE") are committed to respecting your online privacy and recognize your need for appropriate protection and management of any personally identifiable information ("Personal Information") you share with us.

KSE has established this Online Privacy Policy so that you can understand the care with which we intend to treat your Personal Information.

Personal Information means any information that may be used to identify an individual, including, but not limited to, a first and last name, a home or other physical address and an email address or other contact information, whether at work or at home. In general, you can visit KSE's Web pages without telling us who you are or revealing any Personal Information about yourself. If you choose to provide us with your Personal Information on the Web, we may transfer that Information within KSE or to third parties who provide assistance and services to KSE in connection with the maintenance of our website and the marketing of our products (as described in detail below in the section entitled "Third Party Services").

KSE strives to comply with all applicable laws that are designed to protect your privacy. Although legal requirements may vary from jurisdiction to jurisdiction, KSE intends to adhere to the principles set forth in this Online Privacy Policy even if, such jurisdiction does not require an "adequate" level of protection for your Personal Information. In other words, our goal is to provide protection for your Personal Information no matter where that Personal Information is collected, transferred, or retained.

Cookies and Other Tracking Technologies

Some of our Web pages utilize "cookies" and other tracking technologies. A "cookie" is a small text file that may be used, for example, to collect information about Web site activity. Some cookies and other technologies may serve to recall Personal Information previously indicated by a Web user. Most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you may need to re-enter your original user ID in order to gain access to certain parts of the Web site. Tracking technologies may record information such as Internet domain and host names; Internet protocol (IP) addresses; browser software and operating system types; click-stream patterns; and dates and times that our site is accessed. Our use of cookies and other tracking technologies allows us to improve our Web site and your Web experience. We may also analyze information that does not contain Personal Information for trends and statistics.

Unless you specify that you would prefer not to hear from us, we may also use the e-mail address you provide at registration so that we may contact you for promotional, administrative or other reasons. You may have these communications terminated. This will likely take forty-eight (48) hours from the time you give us notice.

Protection of Privacy

To protect your privacy, we have adopted the following principles:

- Notice
- Choice
- Security
- Access/Accuracy

Notice

KSE will use your Personal Information to respond to requests you may make of us, and from time to time, we may refer to such Information to better understand your needs and how we can improve our Web site, products and services. KSE may also use this Personal Information to contact you and/or provide you with general information regarding our products.

The information gathered automatically by our systems - such as your computer's IP address, the kind of browser you're using, and a record of your navigation through our site - may be used by us so we can understand how to make our site convenient and useful to our audience and to improve our products and services.

Choice

You may choose whether or not to provide Personal Information to KSE. The notice we intend to provide where KSE collects Personal Information on the Web should help you to make this choice. If you choose not to provide the Personal Information we request, you can still visit KSE's Web site, but you may be unable to access certain options, offers, and services that involve our interaction with you.

If you chose to have a relationship with KSE, such as a contractual or other business relationship or partnership, we will naturally continue to contact you in connection with that business relationship.

Security

KSE recognizes that you may be concerned about the security of our Personal Information and we are committed to employing reasonable technology in order to protect the security of our Web site. Even with such technology, no Web site is 100% secure. Wherever your Personal Information may be held within KSE or on its behalf, we intend to take reasonable and appropriate steps to protect the Personal Information that you share with us from unauthorized access or disclosure.

KSE may use your personal information to reply to you and send information to you. KSE does not intend to reveal personal information to third parties except in the manner stated in this Privacy Policy. KSE will provide aggregated information received from you to third parties.

If KSE is requested by law enforcement officials or judicial authorities to provide personal information on individual users, KSE may, without your consent, provide such information. In matters involving claims of personal or public safety or in litigation where the data is pertinent, KSE may use or disclose your personal information without your consent or court process.

Access/Accuracy

To the extent that you do provide us with Personal Information, KSE wishes to maintain accurate Personal Information. Where we collect Personal Information from you on the Web, our goal is to provide a means of contacting KSE should you need to update or correct that Information. If for any reason those means are unavailable or inaccessible, you may send updates and corrections about your Personal Information to privacy@koaspeer.com and we will make reasonable efforts to incorporate the changes in your Personal Information that we hold as soon as practicable.

Third Party Services

Third parties provide certain services available on KSE.com on KSE's behalf. KSE may provide information, including Personal Information that KSE collects on the Web to third-party service providers to help us deliver programs, products, information, and services. Service providers are also an important means by which KSE maintains its Web site and mailing lists. KSE will take reasonable steps to ensure that these third-party service providers are obligated to protect Personal Information on KSE's behalf.

KSE does not intend to transfer Personal Information without your consent to third parties who are not bound to act on KSE's behalf unless such transfer is legally required. Similarly, it is against KSE's policy to sell Personal Information collected online without consent.

Children's Privacy

The KSE Web site is not structured to attract children. Accordingly, we do not intend to collect Personal Information from anyone we know to be under 18 years of age.

Commitment

We are committed to privacy and we support current industry initiatives to preserve individual privacy rights on the Internet. Protecting your privacy online is an evolving area, and KSE's Web site is constantly evolving to meet these demands.

If you have any comments or questions regarding our Online Privacy Policy, please contact us at privacy@koaspeer.com. While we cannot guarantee privacy perfection, we will address any issue to the best of our abilities as soon as possible.

Your Consent

By using this Web site, you consent to the terms of our Online Privacy Policy and to KSE's processing of Personal Information for the purposes given above as well as those explained where KSE collects Personal Information on the Web. Should the Online Privacy Policy change, we intend to take every reasonable step to ensure that these changes are brought to your attention by posting all changes prominently on our Web site for a reasonable period of time.